

## CMT Facts

### Facts about America's most popular country music network

#### OVERVIEW:

CMT, a unit of Viacom's MTV Networks (NYSE: VIA and VIA.B), is the leading television and digital authority on country music and entertainment, reaching more than 91 million homes in the U.S. CMT and its website, CMT.com, offer an unparalleled mix of music, news, live concerts and series and is the top resource for country music on demand. The network's digital platforms include the 24-hour music channel CMT Pure Country, CMT Mobile and CMT VOD.

#### WEB ADDRESS:

[www.CMT.com](http://www.CMT.com)

#### LAUNCH DATE:

March 6, 1983

#### SUBSCRIBERS:

91 million U.S. households

#### DISTRIBUTION:

CMT reaches 77% of US households via basic cable, digital and satellite platforms. In addition, select CMT programs are available on-demand via Comcast and Charter cable systems.

#### HEADQUARTERS:

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#### KEY EXECUTIVES:

Brian Philips • President

Suzanne Norman • Senior Vice President, Strategy and Business Operations

Bob Kusbit • Head of Development

Dee Mc Laughlin • Senior Vice President, Brand Marketing

Jay Frank • Senior Vice President, Music Strategy

John Hamlin • Senior Vice President, Music Events and Talent

Mary Beth Cunin • Senior Vice President, Programming Strategy

Neil Holt • Senior Vice President, Ad Sales

Brad Johnson • Senior Vice President, Comedy Development

Anthony Barton • Senior Vice President, Integrated Marketing and Sponsorship Development

Lisa Chader • Senior Vice President, Corporate Communications

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